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INVESTIM ÎN VIITORUL TĂU!



GUVERNUL ROMÂNIEI



PRESS RELEASE

During August 2017 - August 2019, Romanian Association for Technology Transfer and Innovation - ARoTT - implements the project "Sommilabour", project code 16.4.2.100, e-Ms Code 185, in partnership with the National Wine Association, Suhindol, Veliko Tirnovo, within the Interreg Program VA Romania - Priority 4: A Qualified and Inclusive Region, Specific Objective 4.1 Encouraging cross-border integration of employment and labor mobility.

The project aims to increase employment rate in the cross-border region by organizing sommelier and wine-guide courses, investing in human capital, labor mobility and initiatives in the field of wine sales, supply and promotion.

The activities of the project include: Creation of a cross-border training center for sommelier and wine guide, which will be established in one of the most attractive tourist areas of Veliko Tirnovo - "Samovodska Cerșia" complex, and will include training rooms and a room tasting equipment according to the latest standards in the field, development of materials for training sessions - a sommelier term dictionary, 4 thematic sommelier modules and 4 thematic modules for wine guide, 8 training sessions in the field of wine and wine tourism for 225 people looking for a job (young people up to 29 years old), to be held at the Training Center in Veliko Tirnovo which will include both theory and practice modules, communication activities that will include the organization by each partner of opening press conferences, printing promotional materials for press conferences and training sessions, making a website available in Romanian, Bulgarian and English www.wineskills.eu that will include information from training sessions, phrases from the thematic modules developed within the project as well as a database with all the training participants in order to facilitate their access on labor market.

The total budget of the project is 495 138,65 euro.

The opening press-conference of the project will take place on 6th of December 2018, at 11:00 at Hotel Prestige, Basarab Street, No. 15.

Supplementary information can be obtained at ARoTT headquarters, Unirii Street, No. 86, Craiova, tel./fax 0251.417.740, varzarudan@yahoo.com, contact: Dan Vărzaru - Logistic International Events Expert



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